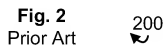


Fig. 1 100
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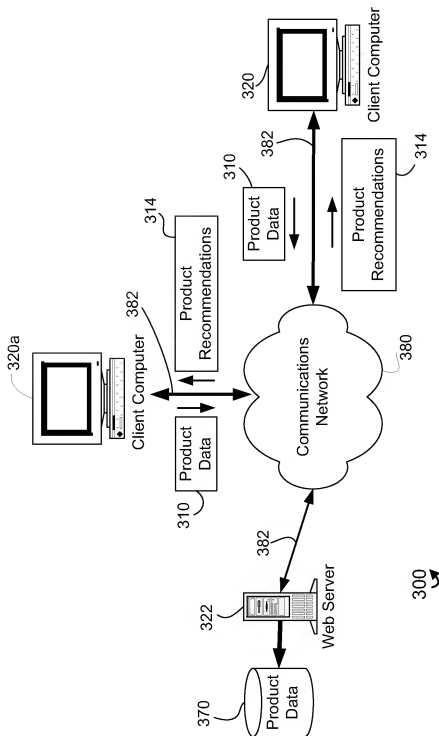


Fig. 3

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↻ 400

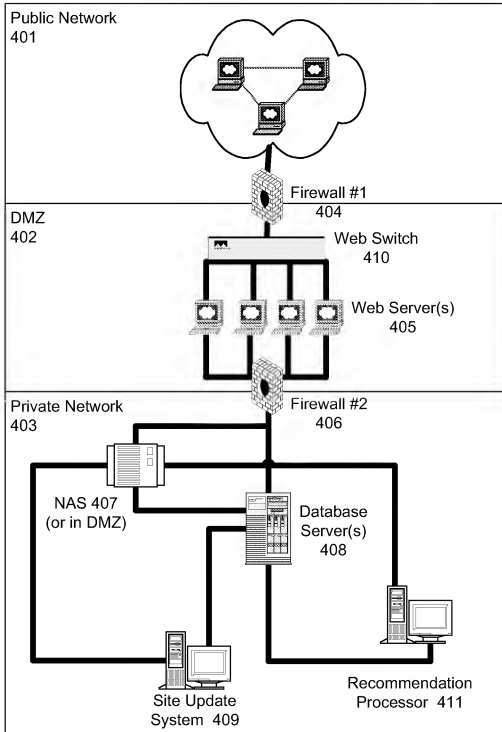


Fig. 4

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Identification	Shipping Information	Credit Information	Severity of Needs	Importance of Addressing Needs
Acceptance Ratings (historical usage)	Psychographic Characterizers	Current Diagnostic Condition		

Fig. 5

Identification	Shipping Information	Credit Information	Severity of Needs	Importance of Addressing Needs
Acceptance Ratings (historical usage)	Psychographic Characterizers	Current Diagnostic Condition		

Acceptance Rating (of selected products)	Diagnostic Data Relative to Time of Usage	Aesthetic Preferences Relative to Current Product	
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Fig. 6

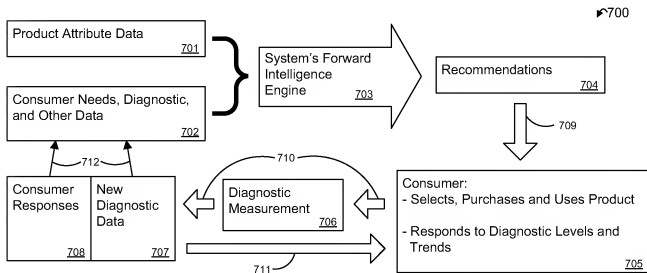


Fig. 7

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<u>Product</u>	<u>Preference Prediction</u>	<u>Performance Prediction</u>	<u>Price</u>
A	8.4	5.1	11.89
B	8.1	6.6	19.99
C	7.8	5.0	23.59

Fig. 8A

<u>Recommendation</u>	<u>Preference</u>	<u>Performance</u>	<u>Cost</u>
Product A	8.6	5.1	\$13.95
Product B	8.4	4.6	\$7.83
Product C	8.2	6.0	\$11.90

Fig. 8B

<u>Product</u>	<u>Preference Prediction</u>	<u>Performance Prediction</u>	<u>Price</u>
D	4.4	8.2	39.99
E	6.7	7.9	14.29
F	7.4	7.8	21.89

Fig. 9A

<u>Recommendation</u>	<u>Performance</u>	<u>Preference</u>	<u>Cost</u>
Product G	7.1	5.1	\$18.85
Product H	6.9	7.0	\$24.14
Product I	6.7	3.7	\$37.95

Fig. 9B

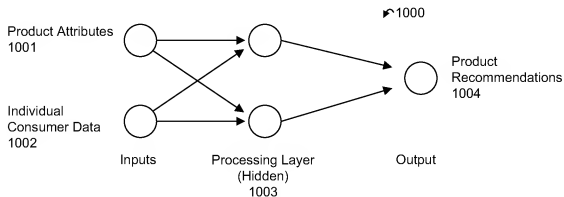


Fig. 10

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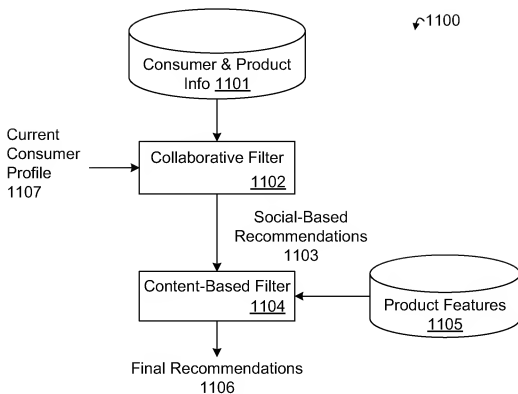


Fig. 11

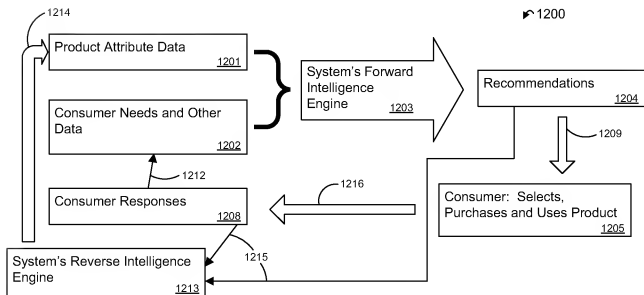


Fig. 12

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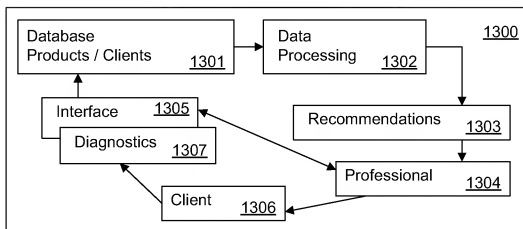


Fig.13

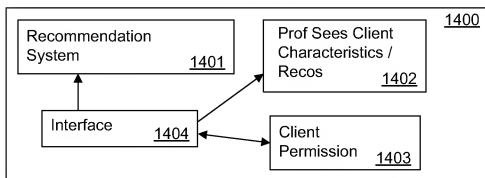


Fig.14

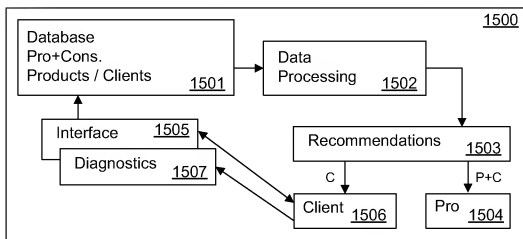


Fig.15

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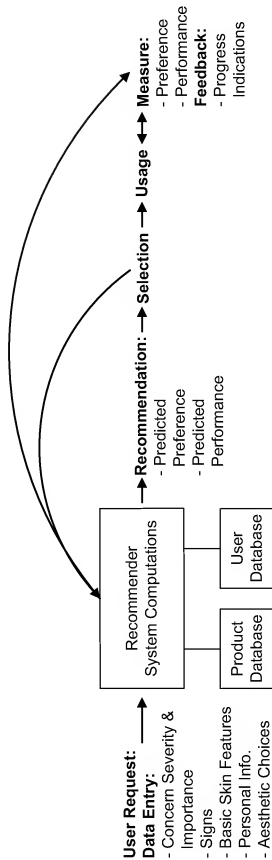


Fig.16

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1700

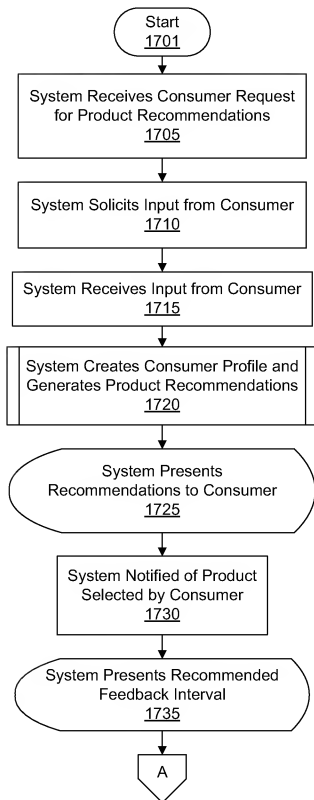


Fig. 17A

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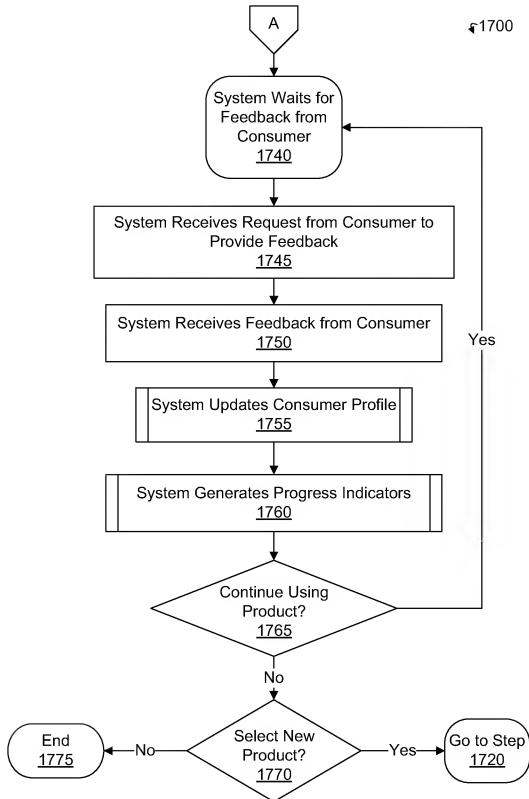


Fig. 17B

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¶1800

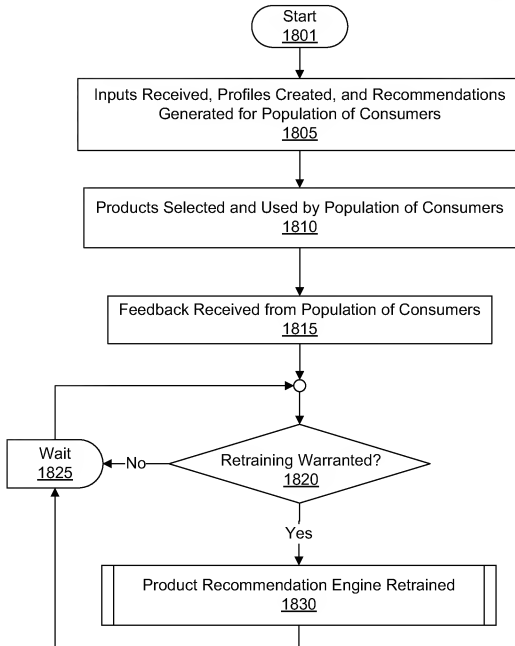


Fig. 18

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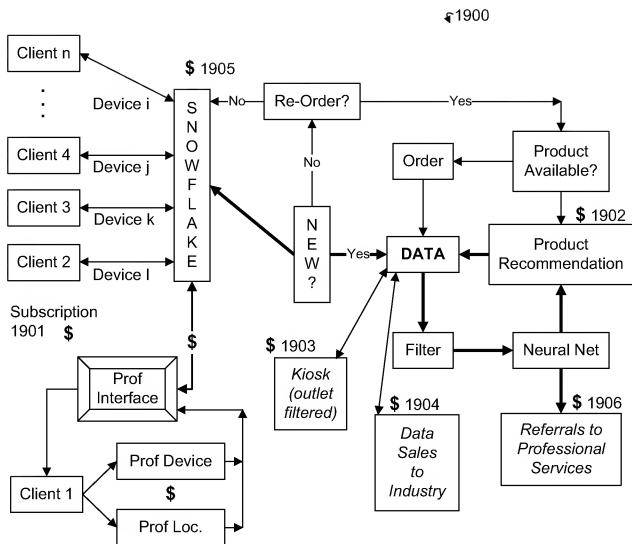


Fig. 19